



FLOORING DESIGN TRENDS

Your guide to the latest and greatest!

2019


TOUCH OF COLOR
FLOORING



Be Ahead of the Curve

Home decor styles are constantly changing, and finding the right look for your space can be daunting!

At Touch of Color Flooring we are your Trusted Advisors and Flooring Experts, and we love helping you stay up-to-date with the latest looks and trends so that you end up with a durable, stylish floor that will stay relevant and exciting for years to come.

It's easy to get overwhelmed by having so many choices and technologies, while trying to find the perfect style, color, and product for your home.

So we reached out to our in-house Design Guru Kim Reichard to help us put together the top styles and trends of 2019 for you.



Patterns

If you have been thinking of adding a unique twist to a space in your home, consider adding patterned wood layouts to your list of stylish flooring options. 2019 has seen an increase of Chevron or Herringbone pattern designs in kitchens, bathrooms and more. Patterned floors are officially here, and you should not miss out!

Farmhouse & Coastal Styles

The farmhouse style trend continues to grow in popularity. For years, there's been a yearning for nostalgia and the return to a simpler life, which has exhibited itself in many ways. The recent trend in flooring, has been about a rustic and distressed look with wider planks and often reclaimed wood. Now, it's evolved to softer and more subtle color palettes for the floors and walls. You will continue to see more grays and gray mixes and more subtle distressing (previously, hand-scraped and warm colors were more popular).



Distressed/Aged Wood Look

The distressed floor style has been around for quite a while but has become even more popular recently.

Distressed flooring undergoes artificial aging and styling processes that give it a slightly worn finish. It works best for spaces where a beautiful rustic look is desired. In preparing distressed wood flooring, various actions are taken depending on the degree and style of “distress” desired. The edges of each wood plank are hand scraped, while swirl and kerf markings are added to imitate historic wood and the planks are brushed to remove glossing and give them a soft worn texture.





Light Colored Hardwood

While dark colors were trending for a while, not everyone prefers the glossy brown stains of most wooden floors. For some, the softer white-look of a lighter colored floor is more their taste. As a result, lighter colors look to continue to increase in popularity in the years ahead.

In addition, blonde is making a huge splash. With its light, airy appearance, blonde flooring works with nearly any décor and instantly makes a room look bigger.



Multitone Carpet

Consumers have become more practical and are always looking for carpets that can help camouflage stains and dirt. Berber carpets have almost always had flecking (as they are often used in family rooms and basements), and carpet tiles and commercial carpets have as well due to their placement in high traffic areas.

Now, flecking has been reintroduced to the super soft carpets. You'll see many more cut carpets with flecking including friezes and saxonies. Many of these are soft and meant for bedrooms. This is a great option if your pets spend a lot of time in the bedrooms, or if you have very young kids.

Carpet Tile for Residential Use

With the ability to mix and match carpet tiles to easily create unique patterns, they have become an increasingly popular residential option.

Carpet tiles easily stick to hard surfaces using a removable, nontoxic adhesive. When it is time for a good cleaning, you can even wash each tile in the sink! The ease of installation also makes it a compelling option for the DIY homeowner.



Cool Color Tones

Cool colors and in and warm colors are out. This seems to be true both for flooring and paint colors (and yes, the two go hand in hand). Cool color tones include grays, blues, greens, etc. and Warm color tones include yellow, oranges and reds (think colors of the sun).

Examples include dark browns (without traces of red or yellow undertones), grays over beiges for carpets and walls, bleached and blached colors (ashy white washed looks, works with farmhouse and country styles as well as a modern contemporary look).





Wood-Look Tile

A trend that just won't go away in tile flooring is tile that resembles wood. These wood-lookplanks come in many styles and colors, and many look incredibly realistic. Some of the most popular shades are light grays and whites, as well as other cool tones. These are perfect products for kitchens or bathrooms.



Large Format Tile

The European-led trend toward large tiles on both floors and walls continues to make progress here in the U.S., and manufacturers have responded with a range of styles and price points. With its 100-percent natural composition, large format slabs create a look of greater uniformity and continuity in finished spaces, easier handling and minimized joints for aesthetic and hygienic benefits. Again, this is a compelling option in your kitchen or bathroom.

Marble Looks for Bathrooms

Marble-look bathroom tile is about as classic as it gets, and it continues to grow in popularity. Many chic and stylish homes showcase this gorgeous, timeless look.

So why has marble stood the test of time? That's simple: it's expensive. At least, traditional marble is expensive. And marble bathroom tiles look expensive!

However, homeowners are now achieving this look at half the price and with considerably less maintenance using porcelain and ceramic tile that look like traditional marble.





Have more questions about one of these trends?
Reach out to one of our flooring and design experts at Touch of Color Flooring today!



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